



JASMINE TORRES

GRAPHIC DESIGNER

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EDUCATION

University of the Pacific

BFA in Graphic Design

2019-2021

San Joaquin Delta College

AA in Graphic Arts

2017-2019

SOFTWARE

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Lightroom Classic

Microsoft Word

Microsoft PowerPoint

Shopify

HARD SKILLS

Advertising

Identity Development

Web Design and Layout

Concept Design

Digital media

Visual design

Typography

SOFT SKILLS

Ability to work in team environment

Ability to manage multiple projects

Ability to work in tight deadlines

Communication skills

Organizational skills

Customer service

EXPERIENCE

Graphic Designer

DezLin, Lodi, CA

September 2021-May 2022

- Close collaboration with company owners to develop a new brand & identity (color palette, logos, website).
- Employed the use of design fundamentals in order to create company assets (pamphlets, business cards, & digital Catalogs).
- Responsible for maintaining social media graphics and product photos.

Graphic Design Intern

TwinRayj Studios, DeKalb, IL

June 2020-September 2021

- Developed digital advertisements to promote gaming applications.
- Designed social media posts and banner advertisements for promotion of online merchandise.
- Employed design fundamentals when selecting typography, Composition, layout and color in design work.

Graphic Designer

Chui Mamas Group, Kenya

February 2020-May 2020

- Worked with international clients to gather and define requirements, establish scopes and managing project milestones.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Developed various designs while collaborating with a marketing team.

ACCOMPLISHMENTS

Academic Distinguished Scholarship (Fall 2019-Spring 2021)

Calliope Literary and Art Magazine Publication (Spring 2020)

Honor Roll University of the Pacific (Fall 2019-Spring 2020)

Honor Roll San Joaquin Delta College (Fall 2017-Spring 2019)